

32ND ANNUAL

BACKWOODS

HUNTING & FISHING EXPO

OKLAHOMA'S LARGEST HUNTING & FISHING EXPO

MARCH 1-3 2019

STATE FAIR PARK • OKC, OKLAHOMA

MEDIA KIT



MARKETING VALUE

SHOW ATTENDEES

14,000

2018 Attendance

SOCIAL MEDIA

16,000+

Facebook Followers

@backwoodshuntingexpo

WEBSITE TRAFFIC

8,000

Monthly Hits

Backwoodsshow.com

ADVERTISE WITH US

GOLD PACKAGE- \$15,000

Become the Title Sponsor of Oklahoma's LARGEST hunting & Fishing Expo! Your company will be the presenting sponsor in every aspect of advertising for the 2019 Backwoods Show. That includes TV, Radio, Billboards, Web, Social Media, etc. This partnership includes: One 10x20 booth space, Advertising in both entry lobbies at the show, Large logo on "Wall of Fame" banner (Extremely High Traffic Area), Goody bags with your company logo handed out to show attendees, 2 strategically placed 4x8 isle banners hanging from the ceiling beams, and two 4 sided 3x7 isle pillars with your company graphics in high traffic areas!

SILVER PACKAGE- \$7,000

Want to have your company logo and information seen by thousands of people? Place a banner or graphics where everyone will eventually be! This package includes advertising in all 4 mens and womens bathrooms within the expo building, a 3x5 banner at one of our attractions and a 10x20 booth space! In addition your company logo will be used in all 2019 Backwoods Show advertising such as: TV, Web, Flyers, Billboards, Social media, etc.

BRONZE PACKAGE- \$2,500

Quality advertising without breaking the bank! This Package includes: One 3x5 Attraction banner, one 4x8 isle banner hanging from the ceiling beams, One 3x7 Pillar banner, Web Tag, and Social Media advertising.

WWW.BACKWOODSSHOW.COM

INDIVIDUAL SPONSORSHIPS

ATTRACTION SPONSOR- \$500

Includes a 3x5 banner at one of our BIG attractions! High traffic areas!

CEILING BEAM BANNER- \$800

Includes a 4x8 banner hanging from the ceiling beams. Extremely visible!

WEB TAG SPONSOR- \$50

Includes your company logo on the homepage of our website with a clickable link to your website. Average of 8,000 monthly views!

ISLE PILLAR BANNER- \$300 per side/ \$800 for whole Pillar

Place your company logo, graphics, or messaging in high traffic areas on the expo floor! These pillars are 3x7 and 4 sided

CONTACT US

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