

BACKWOODS HUNTING & FISHING EXPO

Backwoods Sponsor Opportunities

38th Annual Expo

Oklahoma State Fairgrounds, Oklahoma City, March 1-3, 2024

These opportunities include booth spaces on the Trade Show Floor:

- Exclusive Presenting Sponsorship (Limit 1) _____ \$20,000
Company Name in the Title: Backwoods Hunting and Fishing Expo Presented by _____.
Company Name and Logo on Four Entrance Graphic Walls (5'X11.5') as Presenting Sponsor.
Company Name or Logo on Large Circular Overhead Hanging Sign in the Center of the Tradeshow Floor.
Company Name used in all TV Commercials, Radio Ads and Print Media as Presenting Sponsor.
Company Name used on Exhibitor Badges worn by all exhibitors during the Expo.
Up to a 20X20 Exhibit Booth Space and 20 Exhibitor Badges

- Wall of Fame Sponsorship (Limit 1) _____ **SOLD**
Company Name and Logo on Graphic Walls (5'X11.5') as Wall of Fame Sponsor.
Company Logo Tagged TV Commercials.
Company Logo Tagged on Website.
Up to a 10X30 Exhibit Booth Space and 6 Exhibitor Badges.

- Bass Tank Sponsorship (Limit 1) _____ \$7,000
Company Name and Logo on Graphic Walls (5'X11.5') as Bass Tank Sponsor.
Company Logo Tagged TV Commercials.
Company Logo Tagged on Website.
Up to a 10X30 Exhibit Booth Space and 6 Exhibitor Badges

- BB Gun Range Sponsorship (Limit 1) _____ \$7,000
Company Name and Logo on Graphic Walls (5'X11.5') as Bass Tank Sponsor.
Company Logo Tagged TV Commercials.
Company Logo Tagged on Website.
Up to a 10X30 Exhibit Booth Space and 6 Exhibitor Badges

- Seminar Stage Sponsorship (Limit 2) _____ \$5,000
Company Name and/or Logo on 10'X10' Step and Repeat Display on back of Stage.
Company Logo Tagged TV Commercials.
Company Logo Tagged on Website.
Up to a 10X20 Exhibit Booth Space and 4 Exhibitor Badges
Two Seminar Time Slots on Saturday and Two Seminar Time Slots on Sunday.

- Lanyard Sponsorship (Limit 1) _____ \$3,000
Company Name or Logo on all Lanyards worn by Exhibitors during the show.
Company Logo Tagged TV Commercials.
Company Logo Tagged on Website.
Up to a 10X10 Exhibit Booth Space 4 Exhibitor Badges

- Kid Zone Sponsorship (Limit 1) _____ \$5,000
Company Name and Logo on Graphic Walls (5'X11.5') as Kid Zone Sponsor.
Company Logo Tagged TV Commercials.
Company Logo Tagged on Website.
Up to a 10X20 Exhibit Booth Space and 4 Exhibitor Badges

Additional Sponsorships:

- Pay for a Game Warden's Meal-Because it's a cool thing to do! (45 Available) _____ \$25.00
Letter provided to the Game Wardens of all those that Sponsored their meals!

Logo Guidelines

Must be Full CMYK Color
300 dpi or Vector Files
PDF, EPS, .Tiff Formats Only

Website Logo Guidelines

195 Pixel Wide X 75 Pixel High
72 dpi
RBG Color
JPEG or .GIF Formats Only

Graphic Wall Graphic Guidelines will be emailed to each Sponsor.

Company/Organization Name: _____

Primary Contact Name: _____

Phone Number (Office): _____ Cell: _____

Email Address: _____

Address: _____

City: _____ State: _____ ZIP: _____

Paying by Check

Paying by Credit Card

Name on Card: _____

Billing Address: _____

Credit Card Number: _____ Expiration Date: _____ CCV Code: _____

Note: 3% Processing Fee will be added to all credit card transactions.

Signature: _____ **Date:** _____