

# 38<sup>th</sup> ANNUAL

# BACKWOODS

## HUNTING & FISHING EXPO

MARCH 1-3, 2024 \* STATE FAIR PARK \* OKLAHOMA CITY, OK

### EXHIBITOR CONTRACT

To reserve your space for the 2024 Backwoods OKC Show, please return completed application with 50% deposit or full payment. Make checks payable to "Backwoods Hunting and Fishing Expo"  
Mailing Address: **1601 S. 129<sup>th</sup> W. Ave. Sand Springs, OK 74063**

Business Name: \_\_\_\_\_ Primary Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Description of Products/Services: \_\_\_\_\_ Website: \_\_\_\_\_

- |             |                          |                                                   |    |  |
|-------------|--------------------------|---------------------------------------------------|----|--|
| Booth Size  | <input type="checkbox"/> | 10X10: \$450.....Includes 2 Exhibitor Badges..... | \$ |  |
| (Check One) | <input type="checkbox"/> | 10X20: \$825.....Includes 2 Exhibitor Badges..... | \$ |  |
|             | <input type="checkbox"/> | 10X30: \$1200....Includes 3 Exhibitor Badges..... | \$ |  |
|             | <input type="checkbox"/> | 25X20: \$1595....Includes 4 Exhibitor Badges..... | \$ |  |
|             | <input type="checkbox"/> | 25X30: \$2325....Includes 4 Exhibitor Badges..... | \$ |  |
|             | <input type="checkbox"/> | 25X40: \$3050....Includes 4 Exhibitor Badges..... | \$ |  |
|             | <input type="checkbox"/> | Corner: \$75 .....                                | \$ |  |
|             | <input type="checkbox"/> | Skirted Table: \$25 Each-No. of tables _____      | \$ |  |
|             | <input type="checkbox"/> | Additional Badges: \$10 Each-No. of Badges _____  | \$ |  |
|             | <input type="checkbox"/> | Chairs: \$5.00 Each-No. of chairs _____           | \$ |  |
|             | <input type="checkbox"/> | Electric: \$20 Each-No. of outlets _____          | \$ |  |
|             | <input type="checkbox"/> | Carpet: \$100 per 10X10 No. of Booths _____       | \$ |  |
|             | <input type="checkbox"/> | Carpet Padding:\$50 per 10X10-No. of Booths _____ | \$ |  |

Sub Total: \$ \_\_\_\_\_  
If using a CC add 3%: \$ \_\_\_\_\_  
Total: \$ \_\_\_\_\_

**Check here if you want same booth as 2023**

**2024 Show Hours**

Fri. March 1  
11 am-7 pm

Sat. March 2  
9 am-7 pm

Sun. March 3  
10 am-5 pm

**Set up Hours**

Thurs. Feb. 29  
9 am-8 pm

**Move Out**

Sun. Mar. 3  
5 pm-12 am

All booths include 8' backdrop & 3' siderail

Name on Credit Card: \_\_\_\_\_

Billing Address (If Different than above): \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CCV Code: \_\_\_\_\_

Cancellations received by Jan. 1<sup>st</sup>, 2024 will be charged a \$100 cancellation fee. Cancellations received after Jan. 1, 2024 will not receive a refund. No refunds due to weather conditions.

Liability: In consideration of the acceptance of the right to participate, entrants, participants and spectators by execution of this entry form, release and discharge Event 1 Shows, LLC dba: Backwoods Hunting and Fishing Expo, the State of Oklahoma, County of Oklahoma, City of Oklahoma City, Oklahoma State Fairgrounds and their officers, directors, employees, agents, representatives, and servants and anyone else connected with management or presentation of Event 1 Shows, of and from any and all known or unknown damages, injuries, losses, judgements, and or claims from any cause whatsoever that may be suffered by an entrant to this person or property.

**BY SIGNING HERE YOU AGREE TO TERMS AND CONDITIONS ON THE SECOND PAGE**

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

# TERMS AND CONDITIONS

**SPACE:** The show has leased from the facility and made other commitments to culminate in a show listed and herewith makes space available to exhibitors. Show Director reserves the right to interpret rules and regulations and has final authority on all activities in the show. **BOOTH SPACE:** All booths (except for Bulk Space) come with fire retardant drapes 8' high in back and 3' high on the sides.

**AVAILABILITY OF SPACE:** Space is assigned by the Show Director following requests as closely as possible. Exhibitors shall not assign, share or sublet any part of the space without written permission.

**ACCOUNTS MUST BE PAID IN FULL PRIOR TO MOVE IN:** Any leased space not occupied by 10:00 AM the opening day of the show will be considered forfeited unless prior written arrangements have been made with the Show Director. Show Director may re-allot or sell such space without notice to exhibitor and without refund. Displays must be completed by 10:00 AM on opening day.

**USE OF SPACE:** Space must be utilized according to the contract and be properly attended during all open hours. Exhibitors may not give away, sell or use helium filled balloons or place self-sticking decals on floors, walls, drapes, etc. affix anything to the building surface with nails, screws, staples, glue, etc., all carpet must be removed. **If food products are sold the vendor must have necessary permit with the State Fair Park.** Wings or back drops shall not extent over 5' from the back of the booth, to keep from blocking the next vendor.

**PAYMENT AND REFUNDS:** A deposit of one-half of the total amount of space and additional items requested must accompany the application. Final payment is due 30 days prior to the show up date of the show. Checks from new exhibitors will not be accepted during move in. New exhibitors must have cash, cashier's checks or credit card. If any exhibitor has to cancel its application for space prior to January 15<sup>th</sup> of the year of the show due to reasonable circumstances and if that space is sold a full value, then a refund of 50% of amount paid amount paid in will be made. If the space is not resold, there will be no refund. Space cancellations after January 15 the year of the show will not be eligible for any refund.

**WHO MAY APPEAR AT THE SHOW:** The Show Director reserves the right to make final decisions as to whom and what products may appear at the show. If any exhibitor shall misrepresent themselves or their company, the services or products, the Show Director has absolute discretion to exclude that exhibitor from the show.

**EXHIBITOR BADGES:** NO ONE will be admitted into the show without a badge or ticket. BADGES must be obtained in the show office upon check in.

**CANCELLATIONS OR INTERPRETATIONS:** In the event of cancellations or interpretations of the show due to fire, strike, governmental regulations, act of God, or any other cause beyond the control of the Show Director, the Show Director shall determine an equitable basis for such portions of amounts paid as is possible alter considering expenditures and commitments already made. If for any reason the show date or place is changed, no refund will be made, but the Show Director must be able to assign exhibitor space in lieu of original space. Any refunds must be approved by the Show Director.

**LIABILITY:** It is agreed that the exhibitors shall make no claim of any kind against the show and shall indemnify and hold harmless Event 1 Shows, LLC dba Backwoods Hunting and Fishing Expo the Show Director and its affiliates, the facility in which the show is held and its subsidiaries, or any employee of the organization or authorized subcontractors. Under no circumstances will these organizations be responsible for loss, damage, destruction, and theft of any merchandise, displays or goods of the exhibitors or injury to themselves or any of employees while attending the show. In addition, it is expressly understood there can be no claim for damage of any kind to the exhibitors business due to any circumstance that developed from the show.

**SECURITY AND INSURANCE:** Reasonable care shall be exercised by the show to help protect exhibitors rom lost mentioned previously. Security will be provided during the show's operation, but that does not in any way create or increase Show Directors liability. All property of the exhibitor remains under the control of the exhibitor, subject to the rules and regulations of the show. Exhibitors shall not leave merchandise unattended during show hours, during move in or move out periods. It is suggested that exhibitors contact their insurance agents regarding their coverage. The building will generally be locked and secure until one hour before the show opens daily and within one-half hour after the show closes. During the closed periods the building will be secured and locked with one admitted except by prearranged passes through the Show Director.

**CONDUCT AND DRESS:** Conduct, dress, language, booth activities, printed materials of all exhibitors and personnel must always be acceptable. This is advertised as a "Family" event.

**NOISE LEVEL:** The use of TV Monitors, DVD, etc. will be allowed as long as the sound level is kept to a normal voice level. Microphones or amplifiers of voice are not permitted. The Show Director will be the judge of the volume allowed. If you are selling or demonstrating game calls be considerate of neighboring exhibitors.

**MOVE OUT:** Early packing of a booth is prohibited. Any exhibitor doing so will be asked not to return the following year. It is the height of disrespect to even those last few attendees and unfair to other exhibitors. Move out will be begin at 5:00 PM the last day of the show and will end at Midnight. All exhibitors and their property must be out of the building by Midnight.

**FIRE REGULATIONS:** Each exhibitor must know and comply with all laws, ordinances, and regulations pertaining to health, fire prevention, and public safety while participating at the show. Any canopies must have a fire certificate with them.

**GENERAL INFORMATION:** On arrival at the show, prior to set up or move in, contact the Show office for location or space and move in authorization.

**ANIMALS:** All dogs must be kept on a leash and the owner is responsible for the conduct and clean-up of their dogs.

For good and valuable consideration, the Event 1 Shows, LLC dba Backwoods Hunting and Fishing Expo, hereinafter referred to "the show" and the (EXHIBITORS) hereinafter referred to as the "exhibitor" do mutually agree that exhibitor desires to take part and properly occupy space in the show as outlined in the rules and regulations of the show. The exhibitor hereby acknowledges having read the rules and regulations printed hereon and agrees to abide by the same. Exhibitors and their employees mutually agree that there is no oral or written agreements or representation other than those printed herein, and that neither the terms or conditions of this contract can be modified or changed by representatives, agents or otherwise and that this application shall constitute a valid contract only when accepted by the "Show Director".

# BACKWOODS HUNTING & FISHING EXPO

## Backwoods Sponsor Opportunities

### 38<sup>th</sup> Annual Expo

Oklahoma State Fairgrounds, Oklahoma City, March 1-3, 2024

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These opportunities include booth spaces on the Trade Show Floor:

- Exclusive Presenting Sponsorship (Limit 1) \_\_\_\_\_ \$20,000  
Company Name in the Title: Backwoods Hunting and Fishing Expo Presented by \_\_\_\_\_.  
Company Name and Logo on Four Entrance Graphic Walls (5'X11.5') as Presenting Sponsor.  
Company Name or Logo on Large Circular Overhead Hanging Sign in the Center of the Tradeshow Floor.  
Company Name used in all TV Commercials, Radio Ads and Print Media as Presenting Sponsor.  
Company Name used on Exhibitor Badges worn by all exhibitors during the Expo.  
Up to a 20X20 Exhibit Booth Space and 20 Exhibitor Badges
  
- Wall of Fame Sponsorship (Limit 1) \_\_\_\_\_ **SOLD**  
Company Name and Logo on Graphic Walls (5'X11.5') as Wall of Fame Sponsor.  
Company Logo Tagged TV Commercials.  
Company Logo Tagged on Website.  
Up to a 10X30 Exhibit Booth Space and 6 Exhibitor Badges.
  
- Bass Tank Sponsorship (Limit 1) \_\_\_\_\_ \$7,000  
Company Name and Logo on Graphic Walls (5'X11.5') as Bass Tank Sponsor.  
Company Logo Tagged TV Commercials.  
Company Logo Tagged on Website.  
Up to a 10X30 Exhibit Booth Space and 6 Exhibitor Badges
  
- BB Gun Range Sponsorship (Limit 1) \_\_\_\_\_ \$7,000  
Company Name and Logo on Graphic Walls (5'X11.5') as Bass Tank Sponsor.  
Company Logo Tagged TV Commercials.  
Company Logo Tagged on Website.  
Up to a 10X30 Exhibit Booth Space and 6 Exhibitor Badges
  
- Seminar Stage Sponsorship (Limit 2) \_\_\_\_\_ \$5,000  
Company Name and/or Logo on 10'X10' Step and Repeat Display on back of Stage.  
Company Logo Tagged TV Commercials.  
Company Logo Tagged on Website.  
Up to a 10X20 Exhibit Booth Space and 4 Exhibitor Badges  
Two Seminar Time Slots on Saturday and Two Seminar Time Slots on Sunday.
  
- Lanyard Sponsorship (Limit 1) \_\_\_\_\_ \$3,000  
Company Name or Logo on all Lanyards worn by Exhibitors during the show.  
Company Logo Tagged TV Commercials.  
Company Logo Tagged on Website.  
Up to a 10X10 Exhibit Booth Space 4 Exhibitor Badges

- Kid Zone Sponsorship (Limit 1) \_\_\_\_\_ \$5,000  
Company Name and Logo on Graphic Walls (5'X11.5') as Kid Zone Sponsor.  
Company Logo Tagged TV Commercials.  
Company Logo Tagged on Website.  
Up to a 10X20 Exhibit Booth Space and 4 Exhibitor Badges

Additional Sponsorships:

- Pay for a Game Warden's Meal-Because it's a cool thing to do! (45 Available) \_\_\_\_\_ \$25.00  
Letter provided to the Game Wardens of all those that Sponsored their meals!

**Logo Guidelines**

Must be Full CMYK Color  
300 dpi or Vector Files  
PDF, EPS, .Tiff Formats Only

**Website Logo Guidelines**

195 Pixel Wide X 75 Pixel High  
72 dpi  
RBG Color  
JPEG or .GIF Formats Only

**Graphic Wall Graphic Guidelines will be emailed to each Sponsor.**

**Company/Organization Name:** \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Phone Number (Office): \_\_\_\_\_ Cell: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Paying by Check

Paying by Credit Card

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CCV Code: \_\_\_\_\_

*Note: 3% Processing Fee will be added to all credit card transactions.*

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_